



# 2008 Membership Classifications

## **REGULAR MEMBERSHIP**

Level 1 - Sales to \$150,000 (Proof of Sales Required) .....Annual Cost: US \$199

Level 2 - Sales to \$750,000.....Annual Cost: US \$375

Level 2 - Sales to \$1,500,000.....Annual Cost: US \$475

### Benefits:

- **UPDATE** E-Newsletter including free classified ads; display ads for members only
- Membership Directory (Electronic/Printed Upon Request)
- **IMIA E-Newsletter**: Important News Immediately, Electronically, including Seal Manual Changes
- Membership Card/Door Decal/Use of IMIA Logo (B/W Clip Art or Color Electronically)
- Operation Bogus (US Dept. of Homeland Security/FDL) Program
- **IMIA Seal Manual**/Bimonthly Updates/Individual Electronic Images Upon Request
- Resource Library/Subject Resourcing Service
- **IMIA E-Network** Listserv (Electronic Communication with all other Members)
- Participation in IMIA health and dental plans, workers compensation and business insurance plans, [FedEx Advantage Program](#), with 16-20% discounts, **Avis Rent-A-Car** discounts.
- *Marking Industry Magazine* and *A&E Magazine* (\$100.00 value)
- Free Admission to IMIA Trade Show only for Member Company Employees/Family
- Website Listing with Downlinks to your Website and E-mail Address
- Regular Member Listing in Membership Directory

## **PREMIER MEMBERSHIP**

Level 1 - Sales to \$2.5 Million.....Annual Cost: US \$675

Level 2 - Sales to \$4 Million.....Annual Cost: US \$1275

### Benefits: **SAME AS REGULAR MEMBERSHIP PLUS**

- Premier Member Listing in Membership Directory

## **SUSTAINING MEMBERSHIP**

Level 1 - Sales to \$6 Million.....Annual Cost: US \$1,975

Level 2 - Sales \$6 Million Plus.....Annual Cost: US \$2,975

### Benefits: **SAME AS REGULAR MEMBERSHIP PLUS**

- Sustaining Member Listing in Membership Directory (plus Company Logo on IMIA Website for Level 2)
- Free Listing of all branch locations in the IMIA Membership Directory including IMIA Website
- Free [Use of](#) IMIA Mailing List of over 1500 Marking Device Companies

## **INTERNATIONAL ELECTRONIC MEMBERSHIP**

.....Annual Cost: US \$99

- For companies outside of the U.S. and Canada. Electronic publications only
- Includes *IMIA E-Newsletter*, *Update* bi-monthly e-Magazine, IMIA E-Network and Mr. Marking program
- Roster listing on IMIA website including e-mail and website links
- Proof of sales not required

## ◆ **SPECIAL NOTE REGARDING EXTRA MAILINGS** ◆

ONLY the person listed as the Principal Contact will receive mailings. If you wish a Branch location(s) to receive mailings, there is an extra charge of \$100 US per address (includes all electronic and printed mailings including *Marking Industry Magazine*). To include a Branch location in the IMIA Membership Directory and on the Website there is an additional cost of \$25 US (no charge for Sustaining Members) per address. Provide lists for branches and extra mailing locations.

### **NOTE:**

**Canadian members may take a 5% discount off of any category.**