



# Membership Classifications

## **REGULAR MEMBERSHIP**

- Level 1 - Sales to \$150,000 (Proof of Sales Required) .....Annual Cost: US \$199
- Level 2 - Sales to \$750,000.....Annual Cost: US \$375
- Level 2 - Sales to \$1,500,000.....Annual Cost: US \$475

Benefits:

- *UPDATE* Newsletter including free classified ads
- Membership Directory (Electronic/Printed Upon Request)
- *IMIA E-Newsletter*: Important News Immediately, Electronically including Seal Manual Changes
- Membership Card/Door Decal/Use of IMIA Logo (B/W Clip Art or Color Electronically)
- 2006 Vendor Discount Coupons
- Operation Bogus (US Dept. of Homeland Security/FDL) Program
- *IMIA Seal Manual*/Bimonthly Updates/Individual Electronic Images Upon Request
- Resource Library/Subject Resourcing Service
- IMIA E-Network (Electronic Communication with all Members)
- Toll Free Fax Number to the IMIA Office (US and Canada only)
- Participation in IMIA health and dental plans, workers compensation and business insurance plans, FedEx Advantage Program, and debt collection service
- *Marking Industry Magazine* and *A&E Magazine* (\$100 plus value)
- Free Admission to IMIA Trade Show only for Member Company Employees/Family
- Website Listing with Downlinks to your Website and E-mail Address
- Regular Member Listing in Membership Directory
- 2006 *Mr. Marking's Compendium* (Electronic Edition Spring 2006)

## **PREMIER MEMBERSHIP**

- Level 1 - Sales to \$2.5 Million.....Annual Cost: US \$675
- Level 2 - Sales to \$4 Million.....Annual Cost: US \$1275

Benefits: **SAME AS REGULAR MEMBERSHIP PLUS**

- "Premier Member" Designation on Membership Card
- Premier Member Listing in Membership Directory
- *UPDATE* Advertising at Sustaining Membership Rate
- IMIA Mailing List Half Price (\$375) for Level 2

## **SUSTAINING MEMBERSHIP**

- Level 1 - Sales to \$6 Million.....Annual Cost: US \$1,975
- Level 2 - Sales \$6 Million Plus.....Annual Cost: US \$2,975

Benefits: **SAME AS REGULAR MEMBERSHIP PLUS**

- Eligible to Advertise in *UPDATE* at the Sustaining Membership Rate
- Sustaining Member Listing in Membership Directory (plus Company Logo on IMIA Website for Level 2)
- Free Listing of all branch locations in the IMIA Membership Directory including IMIA Website
- "Sustaining Member" Designation on Membership Card
- Free Use of IMIA Mailing List of over 2,000 Marking Companies (\$750 Value)

### ◆ **SPECIAL NOTE REGARDING EXTRA MAILINGS** ◆

ONLY the person listed as the Principal Contact will receive mailings. If you wish Branch location(s) to receive mailings, there is an extra charge of \$125 US per address. Regular Members outside US, Canada and Mexico-\$175 extra per Branch. To include a Branch location in the IMIA Membership Directory and on the Website there is an additional cost of \$40 US (no charge for Sustaining Members) per address. Provide lists for branches and extra mailing locations.

**NOTE:** In any of the dues categories you may opt not to receive *Marking Industry Magazine* and deduct \$20.